



CARIB PR WIRE

The PR Wire Of The Caribbean
www.caribprwire.com

PHONE: 1-866-487-3419

FAX: 718-701-3248

EMAIL: marketing@caribpr.com



**THE OFFICIAL
CARIBBEAN WIRE OF**



PR Newswire
United Business Media

MultiVu



WHAT MAKES US EFFECTIVE?

WE ARE THE CARIBBEAN!

- With Guaranteed placements in dozens of outlets.
- Distribution to hundreds of multi-media Caribbean regional and US/Canada and UK-based Media.
 - Discounted US national and global multi-media distribution, including option for release photo or video feature in Times Square or On the Las Vegas Strip.
- Zero charge for your first photograph included with your Caribbean release.
- No word count stipulation for Caribbean releases.
- Your release is sent out immediately – once it's entered in our database, paid for and approved by you.

- We offer translation services in Spanish, French And Creole, saving you the hassle, video and photo coverage options and investor filings. *(See Our Other Service section).*
- We also offer you the choice of having your work edited and proof read professionally.
- Additionally, your release will be featured on CaribPRwire.com, so you can access it any time!
- Full service PR campaigns targeting the Caribbean community.
- Full service event planning and marketing campaigns targeting the Caribbean market.



Guaranteed Global Placements

ANTIGUA TRIBUNE
BAHAMAS SPECTATOR
BARBADOS GAZETTE
BRITISH CARIBBEANNEWS
CARIBBEANETROUNDUP.COM
CARIBBEANFINANCIALS.COM
CUBACHRONICLE.COM
DOMINICAGAZETTE.COM
DOMINICANREPUBLICPOST.COM
DUTHCARIBBEANNEWS.COM
FRENCHCARIBBEANNEWS.COM
GRENADACHRONICLE.COM
GUYANAINQUIRER.COM
HAITIGAZETTE.COM
JAMAICAINQUIRER.COM
PUERTOORICOTRIBUNE.COM
STKITTSGAZETTE.COM
STLUCIACHRONICLE.COM
STVINCENTTRIBUNE.COM
TRINIDADTRIBUNE.COM
GOOGLE NEWS
SOUTHFLORIDACARIBBEANNEWS

SQUIDOO.COM
MySpace
PODFEED.NET
PAGEFLAKES.COM
NETVIBES.COM
BASEMENTKNOCKERS.COM
BOROKEETEUSA.COM
CRICKETHALLOFFAME.ORG
WHEELUPRADIO.COM
DCCARIBBEANCONNECTION.COM
NING
BMORECARNIVAL.COM
HARDBEATCOMMUNICATIONS
.COM
ATLANTACARNIVAL.ORG
WINDIESHOTSPOT.COM/HOME.PHP
NOWTHISISAPARTY.COM/PA
RTYDANCEHALL.HTML
UWI.IMODULES.COM/S/1058
/HOME.ASPX
dccaribbeancarnival.org
podfeed.net
WWW.IS4WE.COM
WWW.ENSOUND.ORG
MYXRADIO.COM

WEEKLY RADIO SYNDICATE

NYC/NJ - 620 AM - ONE
CARIBBEAN RADIO;
WPAT 1130 AM
SOUTH FLORIDA- WKAT 1360
AM & WAVS 1170 AM;
WDJZ RADIO IN BRIDGEPORT,
CONNECTICUT;
WPAT - NY
ATLANTA - WRFG 89.3 FM
AND WGFF AM 1430;
WASHINGTON, D.C., - WHUR-
FM 96.3;
VIRGINIA - WRRW FM
AND WPWX POWER 92.3 FM
CHICAGO
ALLBLACK RADIO
CARIBBEAN GOSPEL SURF
CARIBVOICERADIO
CARIBBEANVIBESRADIO
MAD RUSH RADIO
WWW.KENWEBB.COM/CARIB
WORLDNEWS.HTM
TV REPORT WEEKLY
CIN CHANNEL 73 NY/NJ
WEST INDIAN TUBE
YouTube
CARIBWORLDNEWS.com
TEMPO TV
CBEANMEDIA.TV





About The Caribbean



- The Caribbean includes people from the French, Dutch, Spanish and English-speaking Caribbean nations, including Haiti, Guadeloupe, Suriname, Aruba, Cuba, the Dominican Republic, Jamaica, Guyana, Trinidad and Tobago, Barbados and even Belize, which is a member of the Caribbean Community.

- Ethnically and culturally they are a melting pot with many being black, Indo Caribbean, Chinese, Portuguese, Caucasian, Amerindians and all mixtures under the sun.

- The population of the Caribbean is estimated to be around 41 million.

- There were 8,894,300 Internet users as of Dec/08, with a 22 percent penetration rate.

- The resources that make significant contributions to domestic economies and regional job sectors include, but are not limited to: fisheries, [bauxite](#), [iron](#), [nickel](#), [petroleum](#) and [timber](#).

- Offshore banking is also an important part of Caribbean commerce, particularly in The Bahamas and Aruba. St. Croix has one of the world's largest petroleum refinery facilities, as does Aruba. Mostly all of these industries, however, rank below tourism in profitability. In the U.S. Virgin Islands, for example, tourism provides 70 percent of the island's jobs and accounts for more than 70 percent of the Gross Domestic Product (GDP).

- Because most of the Caribbean's import-export business is with the United States and the majority of Caribbean tourists are U.S. citizens.

- Based on per capita income, the islands of the Caribbean are classified as middle-income countries except for Guyana and Haiti, which are classified as low-income countries.

- Because the Caribbean economy is so closely linked to the performance of the U.S. economy, the U.S. dollar is also widely accepted in the region. A few of the islands even have their own currencies fixed to the U.S. dollar at a constant exchange rate: One Bahamian dollar equals one U.S. dollar, for example, and two Barbadian dollars equal one U.S. dollar.



Caribbean AMERICANS

Strategy Research Corporation says there are 22 million people of Caribbean heritage living in the US who are first, second and third generation.

But based on conservative US Census figures, gathered from sample American Community Surveys and from those writing in their origin in the 2000 Census, there were just 2,953,066 or 9.5 percent in the U.S. as of 2000.

Immigrants from the Caribbean represent a growing segment of Blacks and `Asians` in America who can easily be reached with marketing initiatives focused and targeted to them that use their own media – *Caribbean Communications Study for AT&T - 1996*.

Caribbean Blacks are differentiated from African Americans by cultural values/customs, languages and ethnicity for some.

Their numbers increased 22.0% from 1999 to 2000 and 12.9% from 2000 to 2001. (*US CENSUS 2000*)

They are educated: 68.1% of those aged 25+ have completed high school or more versus 78.4% of African Americans. (*Migration Policy Center*)

- 13.0% have Bachelors and 6.4% have advanced degrees, comparable to African Americans. (*Migration Policy Center*)

- **A**lmost half; 45.7%) are Black while 45.9% are male; 54.1% are female. (*US CENSUS 2000*)

- Jamaicans and Haitians are the two major sources of Afro-Caribbeans across the U.S. A majority live in Miami (61%), West Palm Beach (62%), and Boston (57%), and a near majority in Newark (49.8%) are of Haitian ancestry. Jamaicans are the larger group in Fort Lauderdale (46%), New York (40%), Nassau-Suffolk (39%), Washington (49%), and Atlanta (53%). (*University at Albany, State University of New York Black Diversity Study August 2003*).

- People of Caribbean heritage are credited with contributing approximately \$8 billion in remittances to economies in the Caribbean region each year. (*Inter-American Development Bank (IADB) 2007 Study*)

- Caribbean Americans are loyal buyers of consumer goods, annual vacations, and homes. (*University at Albany, State University of New York Black Diversity Study August 2003*)

- The Caribbean population of the U.S. commands over \$40 billion retail sales dollars annually, and the story does not end with purchasing power. Over 80% of the Caribbean immigrants to the U.S. are under the age of 40. (*Migration Policy Center*)

- Almost half; 45.7%) are Black while 45.9% are male; 54.1% are female. (*US CENSUS 2000*)

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

antigua

Antigua Sun
Daily Observer
The Worker's
Voice

Television

ABS Television

Radio

ABS Radio
Observer Radio
Gem Radio

Caribbean
Radio
Lighthouse

ZDK Liberty
Radio

Sun FM
Crusader Radio

anguilla

The
Anguillian

Anguillianews.com

The Light

Television

Caribbean
Cable
Comms.

Radio

Radio
Anguilla

Heart Beat
Radio

Kool FM
Radio Axa
93.5 FM

aruba

Diario Aruba
Bon Dia
Amigoe
La Prensa

Television

ATV
Tele Aruba

Radio

Kiss FM 90.7
Tele Aruba
La Prensa

[Magic 96.5](#)

Radio 107.5 Mi FM
Radio 1270 AM
Radio Carina FM
Radio Victoria
Radio Kelkboom

Revolucion 88.9 Bo FM
Hits 94
Voz Di Aruba N.V

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

bahamas

The Nassau Guardian
The Bahama Journal
Andros Chronicle
The Tribune
Freeport News

The Punch

Television

ZNS Bahamas

Radio
ZNS Bahamas
Love 97 FM
100 Jamz

bermuda

The Royal Gazette
Bermuda Sun
Mid-Ocean News

Television

ZFB TV
(Channel 7),
ZBM TV
(Channel 9)
VSB TV
(Channel 11)

Radio

ZBM AM
ZFB AM
ZBM FM 89
Power 95
VSB
Mix 106
1450 Gold,
VSB 2, VSB 3

barbados

Barbados Advocate
The Nation
Caribbean e-Business Magazine ,
Barbados
Caribbean Surf

Television
Caribbean Broadcasting Corporation
CBC TV

Radio
Hot 93.5 FM
Gospel 97.5 FM
Mix 96.9 FM
Quality 100.7
CBC Radio 900 AM,
The One 98.1

Love 104.1
Voice of Barbados

Caribbean News Agency (Cana)

DISTRIBUTION LIST CARIBBEAN CIRCUIT

belize

Amandala
The Belize Times
The Reporter
The San Pedro
The Guardian
TV
Channel 5
Channel 7 -
Channel 9 -

Radio

Love FM
Krem FM
More FM
Wave Radio
Positive Vibes FM
-

BRITISH VIRGIN ISLANDS

Island Sun

BVI Beacon

BVI Stand
Point

Television:

Virgin Islands
TV Network
(VITV)

Radio:
ZBVI
ZROD -
FM
Z-Wave
FM
Z-Hit
Z-Gold

Cayman islands

Cayman Net
News

Cayman News
Service

Caymanian
Compass

Television

CITN Cayman 27
Radio

Radio Cayman

Z-99

DISTRIBUTION LIST CARIBBEAN CIRCUIT

cuba

Cubavision
Tele-Rebelde
CHTV - subsidiary of
Tele-Rebelde

Radio

Radio Rebelde

Radio Reloj

Radio Enciclopedia

Radio Habana Cuba

Radio Progreso

CMBF-Radio Musical
Nacional

Agencia de
Informacion Nacional
(AIN)

La Presna

dominican republic

El Caribe

Hoy

Listin
Diario

El
Nacional

Diario
Libre

Dominica
Today

Dominican republic

Corporacion Estatal
de Radio y
Television (CERTV)
(Canal 4)

Color Vision (Canal
9)

Telemicro (Canal 5)

Telesistema (Canal
11)

Teleantillas (Canal
2)

Antena Latina
(Canal 7)

Cadena de Noticias
(CDN)

Cadena de Noticias
(CDN) Radio

Corporacion Estatal
de Radio y
Television (CERTV)

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

curacao

Bonaire Reporter
Amigoe.com NV
La Prensa
Voice of Saba
Radio Direct
107.1 FM
Radio Hoyer 2
(105.1 FM, 1500 kHz)
Radio Kòrsou FM
(93.9 FM)
Daily Herald
Tele Curacao
TROS Paradise
(103.1 FM)

dominica

The Chronicle
The Times
The Sun
The Tropical Star

Television

Marpin Telecom and Broadcasting-cable TV provider

Radio

DBS Radio
Q95 FM
Kairi FM
Voice of Life
Radio-ZGBC

guyana

Capitol News
CNS Television, Channel 6
GBC
GEM Magazine
Guyana Chronicle
Guyana Mix
Guyana Television (GTV)
Guyana Times
Kaiteur News
LITTLE ROCK TELEVISION
VISION INC. (MTV) CH14
CABLE 65
National Communications Network (NCN) NCNTV Ch 11
Prime News Inc.
Radio Guyana Int.
RCA TV CHANNEL - 8
Stabroek News
The Guyana Reporter
Veira Communications Network
VISION TV CHANNEL 46,
CABLE 102
Voice of Guyana

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

grenada

The Grenada Guardian
The Grenada Informer
The Grenada Times
Grenada Today
The Grenadian Voice

Television

GBN TV
Tempo
MTV
WeeTV

Radio

Klassic Radio

HOTT FM
Spice Capital

Harbour Light of the Windwards

Voice of Grenada

Spiceislander.com

Guadeloupe/martinique

Vision Caribe
France Antilles

Television

RFO
Guadeloupe

Radio

RFO
Guadeloupe

Radio Caraibes
International
NRJ Antilles

haiti

Le Matin
Le Nouvelliste
Haiti Progres

Television
PVS Antenne
Television Nationale d'Haiti
Trans-America

Radio

Radio Metropole
Radio Galaxie
Radio Antilles
Radio Caraibes
Radio Kiskeya
Radio Lumiere
Radio Nationale d'Haiti
Radio Soleil
Radio Vision 2000

Agence Haitienne de Presse

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

jamaica

CVM TV
Daily Star
Gleaner Financial
Hi 5
Hot 102 fm
Hype TV
Independent Radio
Co. Ltd
Irie FM (Grove
Broadcasting
Co. Ltd.)
Island Broadcasting
Services Ltd
Jamaica Herald
Jamaica Gleaner
Jamaica Observer
Jamaica- RJR,
Fame,2,TVJ
Jamaica-CVM TV
JIS Radio
JIS TV
Klas FM 89
Kool 97
Love 101 FM
Mandeville Weekly
Mega Jamz 98

jamaica

Nation Wide
News Network
Newstalk
93FM
North Coast
News
PD XM 101
PM Group
Power 106 FM
Radio Jamaica
Ltd. (RJR)
Radio Mona
Reggae Sun TV
RETV
RJR Radio
Roots 96.1 FM
SkyWritings
Sportsmax
Star
Newspaper
Sunday Herald

jamaica

The Jamaica
OBSERVER
The News
TVJ
Voice
Newspaper
Western Mirror
Western
Publishers Ltd
Yard
Broadcasting
TBC Radio
88.5FM
Television
Jamaica Ltd
The Advocate
The Financial
Channel
Montego Bay-
Western
Bureau

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

montserrat

**Cable TV of
Montserrat**

**Gem Radio
ZJB Radio
Montserrat**

**The
Montserrat
Reporter**

Puerto rico

**El Nuevo Dia
Primera Hora
El Vocero de
Puerto Rico
The San Juan Star**

Television

Telemundo

**WAPA
Univision
TUTV**

Radio

**WIAC "Radio
Puerto Rico"
WAPA
WIPR "Radio
940" -
WPRM "Cadena
Salsoul"**

St kitts/nevis

**Sun St
Kitts/Nevis
The Democrat
The Labour
Spokesman
The St Kitts
and Nevis
Observer
Television**

ZIZ Television

Radio

**ZIZ Radio
Big Wave 96.7
Winn FM
Voice of Nevis**

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

St lucia

Scruffy Radio.com

Caribbean e-business

The Voice

The Mirror

The Star

The Crusader

The Vanguard

One Caribbean

Television

Helen Television Systems (HTS)

Daher Broadcasting Service (DBS)

Catholic Broadcasting TV Network (CBTN)

Radio

Radio Saint Lucia (RSL)

Radio Caribbean

Radio 100 - news

Hot FM

St maarten

The Daily Herald - Sint Maarten

La Prensa

Amigoe

The Bonaire Reporter

Television

TeleCuracao

Radio

Radio Hoyer

Easy FM

Dolfijn FM

Voz di Bonaire

Voice of St Maarten

Voice of Saba

Radio Statia - Sint Eustasius

St. vincent and the grenadines

The Herald

The News

Searchlight

The Vincentian

Television

SVG Television

Radio

NBC Radio

Hitz FM

We FM

Hot 97

Nice FM

**DISTRIBUTION LIST
CARIBBEAN CIRCUIT**

suriname

**De Ware Tijd
De West

Television

Algemene
Televisie
Verzorging (ATV)
Surinaamse
Televisie

Radio

Radio Apintie
Radio Nikerie
Radio
Paramaribo
Radio Radhika
Radio Sangeet
Stichting Radio
Omroep
Suriname
Radio ABC**

Turks & caicos

**Turks and
Caicos Weekly
News

Turks and
Caicos Free
Press

Television

WIV

Radio

Radio Turks
and Caicos**

usvi

**Island Trader The
KISS 101.3 WWKS FM
Sistema 102
St John Times
The Virgin Islands
Daily News:
St. Croix
The Virgin Islands
Daily News:
St. Thomas
Tradewinds
Newspaper Inc
V P I Mongoose 104.3
FM
Virgin Islands
Independent
Newspaper
W A V I
W A X J Radio Station
W G O D 98 FM - 1090
AM
W I U J
W I V I Radio
W R R A Radio Station
W S T X - AM FM
W V I Q Sunny 99.5 FM
WIVI-FM 96 Rock
WJKC Isle 95 FM**

DISTRIBUTION LIST

CARIBBEAN CIRCUIT

Trinidad and tobago

Newsday - daily
Trinidad Guardian - daily
Trinidad and Tobago Express - daily
The Bomb - political weekly
The Punch - political weekly
The T'n'T Mirror - political weekly
Television

Trinidad and tobago

Television

TV6

Television

Gayelle

NCC TV

Trinidad and tobago

Radio

Trinidad Broadcasting Company
730 AM
Mix 95.1,
Vibe CT 105
Sangeet 106.1
Talk City 91.1
Radio 90.5
Ebony 104
WeFM
i95.5 FM

DISTRIBUTION LIST

US/UK/Canada Circuit

ATLANTA

Caribbean Runnins -
1430 WGFF AM

Atlanta Sports and
Fitness and Georgia
Athlete Magazines

Atlanta Tribune: The
Magazine

Carib Voice Radio

Caribbean Trends

Cross Road News

Jezebel Magazine

KCOBA Newsletter

People TV

WRFG 89.3 FM

The Atlanta Voice

The Caribbean Star

WCLK 91.9 FM

WRAS 88.5 FM

Carib Life Central

BOSTON, CA, CHICAGO, CT

Caribbean Connections
Radio101.3FM

89.5 KPOO

93.5 KDAY

Caribbean TV

Bigupradio

REGGAE NUCLEUS
MAGAZINE

WHPK 88.5F

Afrique Magazine

WLuw 88.7fm

POWER 92 (92.3FM
Chicago

Reggae Link Radio

CNPTV

Hartford Reggae.com

The Hartford Guardian

CE Magazine

WDJZ Radio

West Indian American
Newspaper

DC, MAINE, MONTANA, NORTH CAROLINA, NEVADA

Baltimore Sun

Caribbean POSH
Magazine

Caribbean Vibes Radio

CaribNation WHUT TV
32

WEAA 88.9FM

West Indian Times

WHUR 96.3FM

WMUC 88.1FM

WPFW 89.3FM

Caribbean Axis

Hotcalaloo.com

WMPG 90.9FM

Caribbean Radio Show
- Caribbean Jam KFAI
Radio/ 90.3 in Mpls,
106.7 in St. Paul

Tropical Vibrations /
KMOJ Radio KMOJ
Radio

IFTV

Minneapolis Reggae
Connection

CINCINNATI CITY BEAT

World Music Central

Jetsetter Magazine

u.s./caribbean

Us/caribbean

Us/caribbean

DISTRIBUTION LIST

US/U.K/CANADA CIRCUIT

FLORIDA

Caribbean diaspora

Caribbean Connection/
Riddims Marketing
CARIBBEAN CONTACT
Caribbean Crossroads
CARIBBEAN NATIONAL
WEEKLY
Caribbean Sun
Caribbean Network
Magazine
Caribbean Today
CARIBBEAN VOICE
CARIBBEAN-AMERICAN
Duke of Earle Radio Show
Island Beat
Jamaicans.com
Karib Links
Hi Class Radio
KULCHA SHOK MUZIK
Lynks FM
Mango Radio
Miami Times
Mikey B. Radio
NOW ENTERTAINMENT
MAGAZINE
Making Tracks
Ocean Style Magazine

FLORIDA

Caribbean diaspora

Princess PM
Reggae.com
Reggae Runnin
WQHT HOT 105FM
Sound and Stage
Ent. News
South Florida
Caribbean News
Sun Post
The Connection
Newspaper
Vibezz Television
Video Alley –
Reggae Top Ten
WAVS 1170 AM
WDNA 88.9FM
West Side Gazette
WSRF-AM 1580
WVCG-MIAMI

FLORIDA

Caribbean diaspora

Irie Times
Caribbean
Connection
Newspaper
WNMF - Caribbean
Cruise
Tropical Experience
Caribbean View TV
Caribbean Sun
WOKB 1600 AM -
Caribbean Affair
Connection
Indian Horizons
Jamaque Magazine
Taking it to the
People Talk Radio
Palm Beach Journal
Pine Hill News
CJAM 91.9 FM
Radio
1540AM

DISTRIBUTION LIST US/U.K/CANADA CIRCUIT

NEW JERSEY

Caribbean diaspora

Black NJ
Caribbean
American &
Hispanic Business
Journal
Caribbean Voice
of NJ
Caribbean Zone
Radio 107.9FM
Musik Media
Reachout Radio
Spreemedia.com
WFMU 91.1 FM -
Reggae School
room
Tempo TV
Global Rhythm
Magazine

NEW YORK

Caribbean diaspora

CarVibez
AAP KI KHUSHI
Accent Mag
Access Infinity TV
Show
Africomm Inc
BlackAmericans.com
Afro Times
Newspaper
WGBB Radio
AfroNews
Tropica Fete
Amsterdam News
Link Up
Baighan Choka.com
Backyard TV
Black Diaspora
Magazine
Irie Jam Radio
Black Star
Blaze Radio
Immigrant Journa
ISLANDgroove
magazine
Caribbean Lifestyle TV
CIN TV
Whatz Up TV

NEW YORK

Caribbean diaspora

Labrish - WBAI
BLM Line/Channel 20 Long
Island
One Caribbean radio
Bronx Net
CaribUnity Inc.
Brooklyn Free Press
CACE INTERNATIONAL TV
Calabar Magazine
Carib News NY
Carib Vision
Caribbean American
Weekly
Caribbean Athlete
Caribbean Beatz
WBAI - education at the
cross roads
Caribbean Billboard Music
Television
Caribbean
Connection/93.5 FM
Caribbean Culture.com
Caribbean Daylight
Caribbean Dialogue
Caribbean Entertainment
Magazine
Cricket USA
Island Radio
Christian Times
Caribbean Entertainment
Networks

DISTRIBUTION LIST

US/U.K/CANADA

NEW YORK

Caribbean diaspora

Caribbean Images WNYX
TV 44/54

Caribbean In Five

Caribbean Life

Afew Culture

Iration Vibes

Reggae Source

Caribbean New Yorker

Caribbean People

Caribbean Spotlight

Caribbean Star.com

Caribbean Style TV

Caribbean TV World

Caribbean NY Daily News

Cbeanmedia.tv

Forever Reggae TV

CE Magazine

CelebrityPlus.net/Solar
Entertainment

Channels 27/35-The
Safia Seivwright Show

AFRICAN CARIBBEAN
TELEVISION

Caribbean Gospel Surf

NEW YORK

Caribbean diaspora

Everybody's
Magazine

Culture Jam

Fire Magazine

Jamrock Magazine

Genitrix TV

The B Singh Show

Znyc TV

Indian
Entertainment
Today

Aap Ki Khushi

Wake Up With
Pradeep Kumar

Big Up Radio

El Dorado Media

RBC Radio

Voice of Guyana

Gil & Pat Bailey
Show

White Sand
Magazine

Gleaner NA – NYC

NEW YORK

Caribbean diaspora

Global Rhythm

Globetrotter

INSIDERS REGGAE 93.5F.M

One Love Radio 106.5 FM
CT Sat 8am - 1pm

Back Yard TV

151 Reggae Internet Show

Jeff Barnes Show

Jacqueline
Bennett/IMAGES
Newsletter

Juman TV

JMC Radio - WPAT AM -
Sundays 2pm

Kip Business Report

Kuji Magazine

Liberty News Online

Dominican Times Mag

MadRush Radio

Caribbean Massive.com

New York Liberty Star, Inc.

Night Flight Radio Show

Nowadayz Dancehall

Nuzone TV show

Queens Courier
Newspaper

Queens Times

R24TV

DISTRIBUTION LIST

US/U.K/CANADA CIRCUIT

Caribbean diaspora

PA

Caribbean Focus magazine
Caribbean Rhythms - WURD 900 AM
Lady Dawn - Reggae Music Radio
Pittsburg reggae

Caribbean diaspora

CANADA

Canada Extra
Carib Weekly.com
Caribbean Camera
Caribbean Crucible
CATN-TV
Riddim Track - FLOW 93.5 FM
Reggaemania - CKLN 88.1 FM
Mix Supreme - CHRY 105.5 FM
CFTO News
Chin Radio - 97.9 FM
Citytv
CIUT 89.5F
Lyric DVD Mag
Ottawa Sun
Pride News Magazine
Share Newspaper
Starweek Magazine
Toronto Lime
Flow 93.5 FM - Soca Therapy
Guyana Beat

Caribbean diaspora

UK

Caribbean Times Weekly UK
Black Voice UK
411 Caribbean Music Magazine
Caribbean Choice.net
Caribbean Graphic
Caribbean Travel & Life
Caribbean Travel Planner
Caribbean Views
Cariboo Press Publications - Kitimat
Indo Caribbean World
Jam Down TV
Tipp Talk Radio
Reggae De Photos
Right On! and Black Beat Magazines



OUR CLIENTS - PAST & PRESENT



ism.
travel & leisure marketing.



OCCASION INCROYABLE DES AFFAIRES

Distributeurs exclusifs d'importation d'importateurs pour l'ensemble de nos services de location, d'achat de véhicules, de construction et de peinture d'auto.



www.hardbeatcommunications.com

www.caribprwire.com



CARIBPR WIRE/ PR NEWSWIRE 2009 RATE SHEET
Caribbean Distribution
PLUS US National/Global Mainstream Multimedia Distribution
With No Membership Fees!

PRODUCTS	REACH	COST
PREPARED PRESS RELEASE WITH ONE PHOTO FOR ONE TIME BLAST-E-MAIL DISTRIBUTION	U.S./Canada Caribbean Media Circuit	Corporate \$275 Non-Profit - \$175
PREPARED PRESS RELEASE WITH ONE PHOTO FOR ONE TIME BLAST-E-MAIL DISTRIBUTION	Caribbean Regional Circuit	Corporate \$275 Non-Profit - \$175
ADDITIONAL PHOTO/ANIMATION INCLUSION	Caribbean Regional, U.S./Canada /UK	\$50 Each
PRESS RELEASE CREATION		\$275 Per 400 Word Press Release .25 Cents Per Additional Word
MAINSTREAM US MEDIA	US National Circuit	\$680 For 400 Word Release \$185 For Each 100 Additional Word
MAINSTREAM US MEDIA WITH PHOTO	US National Circuit	\$1375
FLEXI RELEASE	How about Times Square big, or Vegas Strip big? Try Flexi Release - Any combination of three multimedia distribution.	\$1,500 for 400 word release plus video/photo



CARIBPR WIRE/ PR NEWSWIRE 2009 RATE SHEET
Caribbean Distribution
PLUS US National/Global Mainstream Multimedia Distribution
With No Membership Fees!

PRODUCTS	REACH	COST
REGIONAL NEWSLINES	US Northeast CT, DE, DC, ME, MA, NH, NJ, NY, PA, RI, VT & WV	\$380 – 400 Word Release \$105 For Each 100 Additional Word
REGIONAL NEWSLINES	US Southeast AL, AR, DC, FL, GA, KY, LA, MS, NC, SC, TN & VA	\$380 – 400 Word Release \$105 For Each 100 Additional Word
REGIONAL NEWSLINES	US Midwest IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD & WI	\$380 – 400 Word Release \$105 For Each 100 Additional Word
REGIONAL NEWSLINES	US Northeast CT, DE, DC, ME, MA, NH, NJ, NY, PA, RI, VT & WV	\$380 – 400 Word Release \$105 For Each 100 Additional Word
REGIONAL NEWSLINES	US West/Southwest AK, AZ, CA, CO, HI, ID, MT, NV, NM, OK, OR, TX, UT, WA & WY	\$380 – 400 Word Release \$105 For Each 100 Additional Word
BE IN TIMES SQUARE & VEGAS	Display your image in Times Square on the famous Reuters Sign and outside of the Fashion Show Mall.	\$500



CARIBPR WIRE/ PR NEWSWIRE 2009 RATE SHEET

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PRODUCTS	REACH	COST
<p>TOP MARKET NEWSLINES</p>	<p>Target Specific Geographic Areas That Focus On Your Industry. – Example: Top Automotive Markets Top Energy Markets Top Entertainment Markets Top Financial Markets Top Health/Biotech Markets Top Metals Markets Top Tech Markets</p>	<p>\$415 – 400 Word Release \$110 For Each 100 Additional Word</p>
<p>US NATIONAL INDUSTRY CIRCUITS</p>	<p>Premium National Circuit Tagged To Reach Journalists Covering Specific Industries: Automotive Fashion Public Interest Consumer Financial Services Sports Education Food/Beverages Technology Energy Health/Biotech Travel Entertainment Homeland Security Environment Metals.</p>	<p>\$680 – 400 Word Release \$185 For Each 100 Additional Word</p>



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PRODUCTS	REACH	COST
SEARCH ENGINE OPTIMIZATION (SEO)	Optimize Your Releases For Greater Visibility On The Web. Provides Reporting On Keywords And Search Engines Used To Find Your News, As Well As Click-Throughs To Your Home Page Or Product Site. SEO Is Included At No Additional Charge In Distributions That Receive Delivery To US National.	\$255
PREMIER GLOBAL	Comprehensive Global Distribution In 26 Languages To 80 Countries.	\$7,950 For 400 Word Release \$1,990 For Each 100 Additional Word
WORLD GENERAL MEDIA	Distribution To General Media In 11 Languages In 44 Countries.	\$4,300 For 400 Word Release \$1,075 For Each 100 Additional Word
ASIAN KEY MARKETS	English, Chinese, Japanese	\$1,280 For 400 Word Release \$1,075 For Each 100 Additional Word
FULL LATIN AMERICA	Spanish, Portuguese	\$975 – 400 Word Release \$245 For Each 100 Additional Word



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PRODUCTS	REACH	COST
ASIAN GENERAL MEDIA	English, Chinese, Japanese, Korean, Urdu	\$1625 – 400 Word Release \$405 For Each 100 Additional Word
ARAB MIDDLE EAST	English, Arabic	\$650 – 400 Word Release \$165 For Each 100 Additional Word
MULTICULTURAL MARKETS NEWSLINE	PR Newswire's Most Comprehensive Multicultural Circuit Reaching Hispanic, African American, Asian American And Native American Media In The U.S., Including Hundreds Of Newspapers, Magazines, National Wire Services, Broadcast Media, Databases And Web Sites. Includes Translation Into Spanish And Chinese.	\$985 For 400 Word Release \$225 For Each 100 Additional Word



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***Now Offering Caribbean Distribution
PLUS National/Global US Mainstream Distribution
With No Membership Fees!***

PRODUCTS	REACH	COST
NATIONAL HISPANIC NEWSLINES	This Distribution Provides Guaranteed Online Placement On More Than 100 Hispanic News Web Sites And Portals As Well As Reach To TV, Radio, Newspapers And Social Networking Media. Spanish Translation Is Included.	\$505 For 400 Word Release \$130 For Each 100 Additional Word
NATIONAL ALL BLACK MEDIA NEWSLINE	Distribution to African American media, including print, radio and TV outlets nationally through a new partnership with Black PR Wire.	\$550 For 400 Word Release \$100 For Each 100 Additional Word



CARIBPR WIRE/ PR NEWSWIRE 2009 RATE SHEET

***Caribbean Distribution
PLUS US National/Global Mainstream Multimedia Distribution
With No Membership Fees!***

PRODUCTS	REACH	COST
REGIONAL HISPANIC NEWSLINES	Northeast, Southeast, Midwest, West/Southwest Combination Packages Also Available.	\$415 For 400 Word Release \$105 For Each 100 Additional Word
NORTH AMERICAN CHINESE NEWSLINE	Distribution To Hundreds Of Chinese-Language Publications In The U.S. And Canada, With Selected Chinese Language Web Sites In Hong Kong And Taiwan. Includes Translation To Simple And Traditional Chinese. Discount Available When Ordered With Any Other Newsline.	\$360 For 400 Word Release \$95 For Each Additional 100 Words



CARIBPR WIRE/ PR NEWSWIRE 2009 RATE SHEET

***Caribbean Distribution
PLUS US National/Global Mainstream Multimedia Distribution
Rate With No Membership Fees!***

PRODUCTS	REACH	COST
TOP PUBLIC INTEREST MARKETS	Distribution To Major Media Nationwide, Including The Top Daily Newspapers In Every State, TV/Radio Stations In Major Media Markets, Wire Service Bureaus, National News Magazines And Saturation Coverage In The Nation's Capital Via Our DC Public Interest Newsline.	\$450 For 400 Word Release \$115 For Each Additional 100 Words
US NATIONAL PUBLIC INTEREST	The Most Comprehensive Distribution To Media Covering Public Interest Issues And Current Events. Includes Full Reach To Print, Broadcast And Online Media Nationwide, Plus Saturation Distribution In Washington, DC Via Our DC Public Interest Newsline. Also Includes Delivery To Trade/Specialty Publications In Applicable Subject Areas, As Well As FREE Search Engine Optimization (SEO) And 30 Days Of Free Online Media Monitoring.	\$680 For 400 Word Release \$185 For Each Additional 100 Words



OTHER SERVICES

Video Production And Recording Of Your Event

- Full-Day Shoot – Crew Only \$3,000
- Full-Day Shoot With Producer \$3,500
- Half-Day Shoot – Crew Only \$2,750
- Half-Day Shoot With Producer \$3,250
- HD Full-Day Shoot – Crew Only \$3,750
- HD Full-Day Shoot With Producer \$4,250
- Edit Per Hour – Suite And Editor \$325
- Producer Day Script Writing\$1,000
- Highlight Reel ..From \$4,000
- Corporate Video ProductionFrom \$5,000

**FOR FULL MARKETING
SERVICES To The Caribbean
Market In The Region
Or The US**

**– Contact Hard Beat
Communications**

**[Hardbeatcommunications](http://Hardbeatcommunications.com)
[.com](http://Hardbeatcommunications.com)**

- 718-476-3616

**Ask about any of these services
through your sales representative.**



OTHER SERVICES

ASSIGNMENT PHOTOGRAPHY

Half-Day Shoots (4 Hours)
Full-Day Shoots (8 Hours)
From \$895
From \$1,595

INVESTOR RELATIONS & EDGAR FILING SERVICES

Vintage Filings, A Division Of PR Newswire, The Fastest Growing
EDGAR Filing Agent In The U.S. Offers A One-Stop Solution For All Of
Your Disclosure And Regulatory Needs, As Well As Complete XBRL
Tagging Services...Around The Clock, 24/7. In Addition, Vintage
Filings Provides Typesetting And Financial Printing Services To Public
Companies, Mutual Funds, Investment Management Firms And Law
Firms Worldwide.
Introductory Pricing
Per Page Per Page
ASCII HTML
EDGAR

Text Pages	\$7	\$10
Tabular Pages	\$12	\$10
Author's Alterations (Edits)	\$7	\$10
Conversion From PDF	\$18	\$25
Set New	\$18	\$25
Redlining	No Charge		
We Do Not Charge Overnight Fees Or Weekend Rates.			
Typesetting (Per Page)			
Initial Typeset (Text Or Tabular Page)\$25		
Author's Alterations (Edits)\$25		
Desktop Publishing			
.....\$50		
Alteration (Desktop Publishing)			
.....\$35		
Basic Chart Or Graphic			
.....\$35		
Pagination			
ChargeNo		
Black lining			
ChargeNo		
Print-Ready Or Web-Ready File			
(Per File)\$150		
Other Fees			
Distribution Of Proof	\$15	(First Proof Is Free)	
Test/Live Filing Fee			
.....\$99		
(Only Charged Once Per Job, Regardless Of File Size)			

Ask about any of these services through your sales representative.



OTHER SERVICES

DIGITAL TECHNOLOGY SERVICES

LIVE EVENT STREAMING -
which allows your company to broadcast a live event in real time on the Internet – we can handle any scale production from public television web broadcasts, to private boardroom meetings and press announcements.

- CORPORATE COMMUNICATIONS- This includes the ability to create custom-branded “Broadband Video Channels” that can be utilized to market a company's product or communicate internal announcement and corporate training.

TRANSLATION & EDITING SERVICES

Let us translate your press releases to Spanish or French/Kreyole to reach either the French or Spanish Caribbean.

Or we can create, proof read or edit your press release or documents for you.

Full Service Marketing and PR Campaigns – full service pr promotion – events planning and promotion, etc.

**Ask about any of these services
through your sales representative.**



Quick Facts on CARIBPR

HEADQUARTERS: New York

HISTORY: Established in 2005 by Felicia Persaud

NUMBER OF EMPLOYEES: 10

AUDIENCE SERVED: Caribbean market in the Caribbean region and its Diasporas in the U.S./UK/Canada

EXECUTIVE TEAM:

Jared McCallister, President

Felicia Persaud, Chief Executive Officer

Christopher Chaplin, Vice President

PARENT COMPANY: Hard Beat Communications, Inc., the minority-certified news, PR and Ad agency serving the Caribbean marketplace.

1-(866) 487-3419

www.caribprwire.com

CONTACT US

**Operating
Hours**

**Monday –
Friday
10 a.m.
- 6 p.m.**

**Phone
1-(866) 487-3419**

**Email:
marketing@caribpr.com**

**Fax:
718-701-3248**

**100 Sterling Place
4K
Brooklyn, NY 11217**